

ב"ה

FOURTH ANNUAL



כינוס  
מחנות חב"ד

CHABAD CHINUCH CONVENTION  
AND RETREAT

חג הגאולה

י"ב - י"ג תמוז, תשע"ט

JULY 15-16, 2019

THE CROWNE PLAZA  
STAMFORD, CT

SALUTING CHABAD

*Mechancho*

*Worldwide*

FOR THEIR SINCERE

DEDICATION TO

ENSURING OUR

CHILDREN'S

FUTURE.

YOSEF YITZCHAK  
AND BATSHEVA POPACK

*Conference Sponsors*

“ההצעה לערוך קורסין מזורזים להכנת מורים  
ולהשתמש בזה בימי החופש נכונה במאד מאד...  
ובודאי עושים בזה במרץ היותר גדול.”

אגרות קודש חלק ח', ע' קסח

“The suggestion to arrange accelerated teacher  
training classes during summer vacation is very  
correct... and it is certainly important to do this with  
great vigor.”

*Igros Kodesh, vol. 8, p. 168*

נוטר כרמו

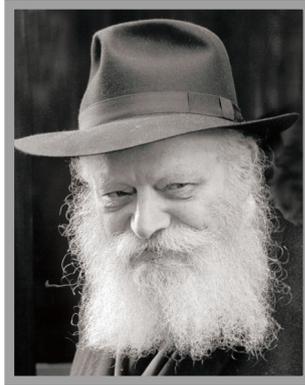
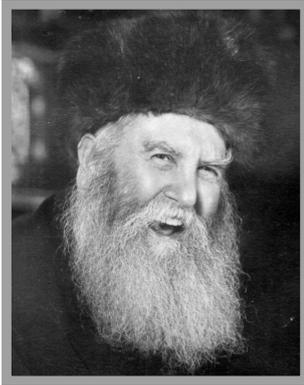
*Tending the Garden*



*Chinuch is the Shlichus of our time. By dedicating  
ourselves to this holy work, we are tending to Hashem's  
vineyard. As Chabad educators, we are fulfilling the  
Rebbe's work.*

*What are our responsibilities as we tend to this holy  
garden? What is uniquely Chabad about the Chinuch  
that we provide for our children? And how can we further  
dedicate ourselves to the Rebbe's vision for Chinuch?*

*On תמוז י"ב, the day of גאולה for the Friediker Rebbe,  
who made Chinuch our top priority, we will explore these  
questions and more, while honoring you, who tend to this  
precious garden.*



THIS כינוס מחנוכות חב"ד  
IS DEDICATED TO  
*the Frierdiker Rebbe*  
י"ב תמוז OF בעל הגאולה  
*and the Rebbe*  
WHO ENTRUSTED US  
WITH THE חינוך OF שליחות,  
AND CONTINUALLY NOURISH US  
WITH THE הוראות, THE ברכות  
AND THE INSPIRATION  
TO CARRY OUT THIS  
SACRED MISSION עד ביאת משיח.

## *From the Executive Director*

Dear Mechanchos,

This Kinus Mechanchos Chabad convenes on the auspicious days of *Yud Beis - Yud Gimmel Tammuz*. One of the lessons that the Rebbe learned from the Frierdiker Rebbe's Geulah was how the Frierdiker Rebbe was *moiser nefesh* for Chinuch, even at the expense of other types of Shlichus. This is why, when the Frierdiker Rebbe came out of jail, his first focus was on the Chinuch of young children, because it is only through their Chinuch that the future of Yiddeshkeit can endure.

In one *Gimmel Tammuz sicha*, the Rebbe further emphasized how the Frierdiker Rebbe's *mesiras nefesh* for Chinuch was all-encompassing and uncompromising, even for things that under normal circumstances, one would not be allowed to be *moiser nefesh*. The reason for that is because for the Frierdiker Rebbe, the Chinuch of children was in the vein of *chakika* (related to the word *Chukas*); it was an all-in mentality, completely ingrained in his *etzem*. Every little thing mattered, because the task at hand was so vital. It was this level of *mesiras nefesh* that enabled them to survive the challenges of the time.

The Rebbe repeated many times that the call of the hour is Chinuch. We as a community must go all-in towards this Shlichus, regardless of the many other tasks that are pulling at our attention. Today, we are proud to celebrate the *mesiras nefesh* of our Mechanchos who go beyond the call of duty every single day of the year, often without recognition or communal support, as they answer the Rebbe's call.

I want to thank the many individuals who have made this Kinus possible. Thank you to the MEF team, including Mrs. Chanah Rose, Mrs. Ety Teleshevsky, and Mrs. Alyson Feldman for taking care of every detail of this program, and to Mrs. Rena Udkoff and Mrs. Leah Caras for preparing this program guide. Thank you to the convention chairs and committees who developed the program. Thank you to Rabbi Yosef Gopin, Chabad of Hartford, CT for all of your help in coordinating and organizing. Thank you to our generous donors for supporting this Kinus. And, finally, thank you to every Machaneches who has joined this Kinus for rededicating yourself to fulfilling the Rebbe's work.

Sincerely,

Rabbi Zalman Shneur  
*Executive Director of MEF*

# A Word from the Committee



## Mrs. Batsheva Deren, Convention Chair

Dear Colleagues,

It is *b'hashgacha pratit* that we are gathered during the *chag hageulah* of *Yud Beis - Yud Gimmel Tammuz*, celebrating the theme of “נוטר כרמו”<sup>1</sup>. When Rabbi Sholom Posner was charged with planting his

*kerem* by establishing a Jewish school in a city that had none, the *ba'al hageulah*, the Frieddiker Rebbe, told him: "You will plow and plant the seeds — and I will water them with my tears."

Many *k'ramim* have since been planted. With the Rebbe's brachos and tears, they grew and continue to grow, but not without challenges along the way. The unique challenge we face today is how to guard and protect the holy *kerem* from the negative influences so prevalent today.

This year's Kinus will be devoted to helping you, the Mechanchos, face this difficult challenge. I am confident that we will all leave invigorated with *chizuk* and *chayus*, together with the tools and skills necessary to implement this holy Shlichus.

With much admiration,

*Batsheva Deren*



## Mrs. Henny Bartfield, Workshops Chair

The workshops were designed to appeal to all educators from early childhood through high school, with a specific track for school leadership as well. The intention is to bring you a sprinkling across the educational spectrum, from pedagogical strategies to behavior management. The frameworks and ideas presented over the next two days are meant to pique your interest and encourage further exploration in the areas that can help you improve your teaching practices.



## Mrs. Devora Krasnianski, Banquet Chair

The banquet is an evening of celebration of the significant and demanding work that we accomplish every day for our students, as well as inspiration for the great work we have yet to do in the future. I hope you enjoy an evening in which you can absorb as well as contribute, listen as well as share, and find inspiration to take with you for the coming year.



## Mrs. Chaya Light, Early Childhood Chair

A classroom is a multi faceted learning environment and with that comes many responsibilities. These include creating a Chassidishe environment while caring for social-emotional, academic, and sensory needs.

For this year's conference we tried to address each area to create a wholesome and balanced program with practical implementations for the classroom. We are sure that all the preschool teachers and staff attending will benefit greatly from the conference.



## Mrs. Nami Friedman, Leadership Chair

I welcome my fellow school leaders to the leadership track of the Kinus, where we will collaborate to face the varied challenges of shaping schoolwide growth. Together we will work towards supportive, transformative thinking with goal-oriented workshops that will help us understand the issues we are facing and empower effective leadership.

# Convention Committee



These committee members have spent countless hours planning and reviewing each aspect of the program, ensuring that it meets the needs of Mechanchos. They will be available to answer your questions throughout the convention.

## **Please meet your convention hostesses:**

Convention Chair:

Mrs. Batsheva Deren,  
*Yeshiva Schools of Pittsburgh*

Banquet Chair:

Mrs. Devora Krasnianski,  
*Chabad Early Childhood Education (CECE) Network*

Workshops and Sessions Chair:

Mrs. Henny Bartfield,  
*Hebrew Academy of Margate*

School Leadership Chair:

Mrs. Nami Friedman,  
*Yeshiva Schools of Pittsburgh*

Early Childhood Chair:

Mrs. Chaya Light,  
*Cheder Chabad of Monsey*

## **Early Childhood**

Mrs. Chedvi Baras, *All My Children Daycare, Crown Heights*  
Mrs. Sarah Chuzhin, *Creative Corner, Crown Heights*  
Mrs. Devora Krasnianski, *Chabad Early Childhood Education (CECE) Network*  
Mrs. Basy Levilev, *Oholei Torah Preschool, Crown Heights*  
Mrs. Chaya Light, *Cheder Chabad of Monsey*

## **Grades 1-12**

Mrs. Henny Bartfield, *Hebrew Academy of Margate*  
Mrs. Miriam Laufer, *Bais Chaya Mushka, Crown Heights*  
Mrs. Chana Newman, *Bais Rivkah, Crown Heights*  
Mrs. Chavi Rappaport, *Bais Chaya Mushka, Toronto*  
Ms. Rivka Tauber, *Cheder Menachem, New Jersey*  
Ms. Baylie Vail, *Bais Rivkah, Crown Heights*

## **School Leadership**

Mrs. Rivka Fishman, *Torah Day School, Houston*  
Mrs. Nami Friedman, *Yeshiva Schools of Pittsburgh*  
Mrs. Dena Gorkin, *Bnos Chomesh Academy, Crown Heights*  
Mrs. Chana Gray, *Monsey Beis Chaya Mushka High School*  
Mrs. Batya Landes, *Bader Hillel Academy, Milwaukee*  
Mrs. Rivkah Schack, *Lamplighters Yeshivah, Crown Heights*  
Mrs. Batsheva Slapochnik, *Bais Rivkah High School, Montreal*

# One-on-One Consultations



This year, ten outstanding educators will be offering one-on-one consultations throughout the convention to answer individual questions. Fifteen-minute consultations will take place in the lobby during the hours specified for each consultant, by appointment only.

*Sign-up sheets will be available at registration, mealtimes, and in the lobby when consultations are taking place. Please do not sign up for more than two consultation slots/mentors to ensure adequate time for everybody, and be prompt for your selected time slot to enable the consultations to flow smoothly for all.*



## **Rabbi Shimon Raichik**

Tuesday 9:30 am - 12:00 pm

Rav of Kehilas Levi Yitzchak Lubavitch of Los Angeles

*Expertise: Halacha and Hashkafa in Chinuch*



## **Dr. Akiva Perlman**

Monday 2:15 - 4:30 pm

Psychotherapist; consultant at Ohel and Amudim

*Expertise: mental health, abuse, and addiction*



## **Mrs. Henny Bartfield**

Monday 12:25 - 1:55 pm, 5:20 - 6:15 pm

Teacher and coach at Hebrew Academy of Margate, FL

*Expertise: student engagement, differentiation, and classroom management*



## **Mrs. Vivi Deren**

Monday 5:25 - 6:00 pm, 9:30 - 10:45 pm

Shlucha and lecturer, Stamford CT; formerly teacher and director of grades K-12

*Expertise: Chinuch grades K-12 and general concerns*



## **Mrs. Chanie Feldman**

Mon 3:45 - 6:00 pm, Tues 10:30 am - 12:00 pm

Early Childhood director, curriculum writer, and coach

*Expertise: developmentally appropriate and responsive teaching in early childhood*



## **Mrs. Rivka Fishman**

Monday 3:45 - 6:00 pm, Tuesday 12:10 - 1:40 pm

Judaic Studies director at Torah Day School of Houston, TX, bully-proofing author, lecturer and coach

*Expertise: bully-proofing, parenting, and social-emotional issues at home or in the classroom*



## **Mrs. Cipi Junik**

Monday 11:30 am - 12:15 pm, 3:45 - 5:30 pm,

Tuesday 9:30 - 10:30 am, 2:00 - 2:40 pm

Teacher trainer at Beth Rivkah Seminary and educational consultant

*Expertise: methodology, curriculum, teacher training, and staff development*



## **Mrs. Chanah Rose**

Mon 2:20 - 3:30 pm, Tues 10:45 am - 12:00 pm

MEF educational director, curriculum writer, and teacher trainer

*Expertise: MEF programming, curriculum, and new teacher guidance*



## **Dr. Sara Rosenfeld**

Monday 2:15 - 5:15 pm

Curriculum writer, director, and consultant, Melbourne, AU

*Expertise: curriculum and instruction, standards and assessment*



## **Mrs. Malka Touger**

Tuesday 2:00 - 5:00 pm

Writer, lecturer, and Mashpia

*Expertise: general Chinuch and Hashkafa, family and Shalom Bayis*

# Program Guide

The convention program features sessions and workshops that highlight the unique task of a Machaneches today. Sessions include practical workshops offered by successful educators, presentations by psychologists and other experts in meeting students' needs, inspirational talks, and structured networking.

Workshops are offered in parallel tracks to choose from, with unique programming for school leaders and Early Childhood educators. As an all-inclusive event, we are pleased to be able to offer perks such as lavish catered meals, women's swimming, and sessions focusing on a teacher's physical and spiritual well-being. We hope these additions to the program will leave you feeling refreshed, appreciated, and ready for a new school year.

## Program Key

Our sessions and workshops cater to a variety of tracks and classroom age groups. Please use this key to best determine the sessions that will be most applicable to you:

 Early Childhood

 Lower Elementary (Grades 1-4)

 Upper Elementary (Grades 5-8)

 High School

 School Leaders

## Please note the following important points:

- All workshop tracks are suggestions only. Please feel free to attend the topic that most interests you both professionally and personally. We broke down the workshops by age group and educators' roles to help guide you.
- Please keep in mind that each speaker is utilizing the last 15 minutes of their sessions for Q&A. All questions should be deferred until that point. If you need a longer break than we have scheduled, please step out during the question and answer session scheduled at the end.
- Please respect the schedule and the speakers. Try to be punctual and take a seat as close to the front as possible. Many classes will be quite full and it is disruptive when latecomers are looking for an empty chair. If you are entering late, please do so quietly. All participants should have their phone silenced. Please show presenters the decorum that you expect from your own students when you teach.



## Wall of Seeds

With every תורה you take on in חינוך, you are planting a seed with unforeseen impact for generations to come. Each Kinus workshop will provide you with practical take-home ideas, and the general sessions will give you food for thought to hone your approach to Chinuch.

In the lobby, you will find a "Wall of Seeds" with space for you to place your own seeds that will be planted as outcomes of this convention. Please use the stickers provided to write down your התלמות and take-aways from the sessions and throughout the convention, and add your name and phone number for a special raffle at the end.

# Monday

## 7:00 am: Buses from Crown Heights

## 8:00 - 9:00 am: Registration and Hospitality

LOCATION: LOBBY

## 9:00 - 10:30 am: Concurrent Workshops

### Behavior Through the Lens of Sensory Integration

Presenter: Mrs. Zahava Friedman

LOCATION: STATE BALLROOM NORTH

This advanced presentation will provide insight into how successful classroom programming can be rooted in the principles of applied behavior analysis and sensorimotor learning. Participants will review frameworks of human development, behavior analysis, and cognition to gain a deeper understanding of building social skills programming. This workshop will review the most current research-based initiatives in the field of social skills programming via in-depth activities and hands-on practice. Come prepared to engage in teams while analyzing behavior and sharing your creativity.

### Putting it All Together: How to Run a Multifaceted Chumash Lesson

Presenter: Dr. Sara Rosenfeld

LOCATION: HARTFORD SOUTH

Teaching Chumash is comprised of so many different components: text skills, language and *dikduk*, Rashi and *meforshim*, and most importantly, *Hashkafa*. How is it possible to combine all of these necessary skills and knowledge into one cohesive lesson? Experience a model lesson for an elementary class that ties all these educational goals together and addresses the varying areas of the Zekelman Standards. This will be new material not presented in previous MEF conferences.

### Technology in the Classroom: Practical Tools You Can Use

Presenter: Mrs. Esther Levy

LOCATION: HARTFORD NORTH

Technology can turn a typical classroom into a fun learning environment with interactive and captivating lessons that accommodate a variety of learning styles. In this workshop, learn practical tools for incorporating technology into your

classroom. Discover the ActiveInspire tech program and other online platforms that can help you develop exciting digital lessons, tests, and games for your students. Participants can practice using these programs on their own Wi-Fi or data enabled smartphone or laptop.

*Note: To participate in the hands-on practice part of this workshop, participants are recommended to bring their own laptop or smartphone. The rest of the workshop will be taught through demonstration and smart devices are not needed.*

### Why Would a Student Want to Confide in You? Making and Keeping a Keshet with Your Students

Presenter: Mrs. Dena Gorkin

LOCATION: STATE BALLROOM SOUTH

One of the primary goals of a successful educator is to form personal and meaningful connections with your students. All potential learning outcomes and other positive educational goals can only flow from a foundational relationship based on mutual respect. In this session, Mrs. Gorkin will share practical ways an educator can become someone with whom students will want to connect, as well as how to maintain that connection proactively.

## New MEF Program Launch!

### Machaneches Training

Directed by Mrs. Dena Gorkin, this year-long program provides a variety of training opportunities to the dedicated Machaneches who takes on responsibility for students' non-academic needs in the upper grades and high school. From learning how to connect with students and how to address issues of Hashkafa and Yiddishkeit, to supporting students' social-emotional needs, to issues of mental health and crisis management, this program will cover the gamut of issues that a Machaneches deals with every day. The program will include monthly webinars with a variety of experts and personal access to experienced Mechanchos who can set you up to better meet the needs of each and every one of your students.

Find out more at Mrs. Gorkin's workshops "Why Would a Student Want to Confide in You?" (Monday) and "Teachers as First Responders" (Tuesday), or contact [info@mymef.org](mailto:info@mymef.org) for more details and to sign up.

 **A Comprehensive Approach to Resolving Conflict**

*Presenter: Mrs. Nami Friedman*

LOCATION: NATHAN HALE

This workshop will focus on the basic understanding of what constitutes bullying and the difference between bullying and normal conflict. Learn how to create a bully-free zone with a culture change in your classroom environment and how you, as a teacher, can be one of the greatest factors in affecting change by modeling successful conflict resolution. Discover practical strategies for developing social skills with your students, responding to bullying in your school, and resolving a variety of conflict situations.

**10:30 - 11:30 am: Welcome Session and Lavish Brunch**

*Convention Theme: What is Chinuch?*

*Presenter: Mrs. Batsheva Deren, Convention Chair*

LOCATION: BALLROOM

Networking: Find your seat by grade level and get to know the Mechanchos with whom you will be collaborating over the next two days.

**11:30 am - 12:15 pm: General Session**

*Substance Abuse and Addiction: What Role do Teachers Play?*

*Presenter: Dr. Akiva Perlman*

LOCATION: BALLROOM

Early detection and intervention can literally save lives. Substance abuse and overdose are serious challenges that our communities unfortunately face today. These issues can affect any family and the results are often devastating. Experts say that the root issues of substance abuse are often developed early and can be detected—and often prevented—in the classroom. This session helps teachers step up to the plate as first responders, to help steer their students safely away from this potential challenge.

**12:25 - 1:55 pm: Concurrent Workshops**

 *More than Storytime: Incorporating Children's Books into Your Curriculum*

*Presenter: Mrs. Chedvi Baras*

LOCATION: HARTFORD SOUTH

Storytime is not just a break in the day. Jewish storybooks can be the starting point of endless inspiration for building our

preschool lessons. In this practical workshop, early childhood educators will learn how to research and choose appropriate books for their classroom, engage students in storytime, ask children higher-level thinking questions, and use the book as a springboard for meaningful discussions. Walk away with practical strategies for turning beloved Jewish storybook classics into the focal point of your lessons.

 **The Classroom Environment: Routines and Procedures**

*Presenter: Rabbi Zelly Silber*

LOCATION: NATHAN HALE

Routines and procedures are the backbone of any successful classroom. A structured and regulated environment allows students and teachers alike to know what to expect at any given moment. This workshop explores the different types of procedures and tried-and-tested routines that teachers can utilize to successfully run their classroom. Discover tips and tricks for creating routines that minimize the need for subsequent classroom management, creating a classroom environment that for the most part manages itself!

 **Nurturing the Gardener: Work/Life Balance for Teachers**

*Presenter: Mrs. Chana Ginsburg*

LOCATION: STATE BALLROOM NORTH

How does one avoid burnout in a profession that is so demanding of our time and our hearts? The answer lies in Chassidus. Learn how to stay connected to the purpose of what you are doing in this Chassidus-based session on achieving balance and peace of mind.

 **Putting it All Together: How to Run a Multifaceted Chumash Lesson**

*Presenter: Dr. Sara Rosenfeld*

LOCATION: HARTFORD NORTH

Teaching Chumash is comprised of so many different components: text skills, language and *dikduk*, Rashi and *meforshim*, and most importantly, *Hashkafa*. How is it possible to combine all of these necessary skills and knowledge into one cohesive lesson? Experience a model lesson for a high school class that ties all these educational goals together and addresses the varying areas of the Zekelman Standards. This will be new material not presented in previous MEF conferences.

 **On the Fence: Ways to Reach Our Less Involved Students**

*Presenter: Dr. Akiva Perlman, Mrs. Chaviva New, and Mrs. Dena Gorkin*

*Moderator: Mrs. Chana Gray, Principal of Monsey Bais Chaya Mushka High School*

LOCATION: STATE BALLROOM SOUTH

Some students respond to the *hashpa'a* we give them and readily comply with school policies. Others are “over the fence” and are far from our reach. Still others are in between—“on the fence”—as they struggle with boundaries and their sense of self or connection with their learning. What can we do to reach this at-risk demographic and prevent them from falling to the other side? How can we make adjustments to our approach to students who need something different from the standard in order to stay in our fold? Panelists will answer these questions and more as they discuss practical ways to engage the “uninvolved” teenager.

**2:05 - 3:35 pm: Concurrent Workshops**

 **Living with the Parsha: A Comprehensive Approach to Curriculum Mapping**

*Presenter: Mrs. Chanie Feldman*

LOCATION: NATHAN HALE

The beginning of any child’s Torah journey starts with learning the weekly Parsha. A teacher has the power to instill in her young students a lifelong love for Torah learning by infusing her lessons with meaningful and relevant Torah messages. In this workshop, participants will explore a framework for planning their Parsha lessons with more intentionality, learn how to prepare developmentally-appropriate experiences for their students, and develop meaningful assessments that align with Parsha lesson objectives.

 **כללי חינוך והדרכה: A Roadmap for Chabad Chinuch**

*Presenter: Mrs. Batsheva Deren*

LOCATION: BALLROOM

The Frierdiker Rebbe, י"ב תמוז בעל הגאולה, gave Chabad educators the invaluable gift of a roadmap for Chinuch in the כללי חינוך והדרכה. In this in-depth, text-based session, learn how to apply this foundational Chinuch text to your own mission and vision as a teacher.

 **The Classroom Environment: Active Learning**

*Presenter: Rabbi Zelly Silber*

LOCATION: HARTFORD SOUTH

There is no such thing as one-size-fits-all when it comes to teaching. To actively engage our students in their learning, teachers must utilize a variety of methods that reach students with different learning styles. In this workshop, get to know your students better by learning about the four different types of “minds” you will encounter in the classroom, as well as the four types of learning modalities. Practice engaging with different learners through developing varied and active lessons that you can implement in your classroom straight away!

 **Nurturing the Garden: Building Your Students’ Self Esteem**

*Presenter: Mrs. Chana Ginsburg*

LOCATION: STATE BALLROOM NORTH

A student’s strong and successful sense of self is the foundation that will allow her to set goals and meet them in school and in her future. A positive and productive self-esteem is a necessary prerequisite for any growing young adult to succeed socially and emotionally throughout life. In this Chassidus-based class, learn the fundamentals of how to instill and support this important *midah* in your students.

 **Reaching Higher: Practical Ways to ‘UP’ the Level of Learning in Your Classroom**

*Presenter: Mrs. Rivkah Schack*

LOCATION: STATE BALLROOM SOUTH

This workshop will explore the concept of “upping” our student’s everyday assignments to bring about higher levels of thinking and promote emotional and spiritual connections to their learning. In the first half of the workshop, participants will explore 10-15 examples of practical assignments together and discover how to “UP” them to the next level. In the second half of the workshop, participants will practice applying these concepts in small groups. Participants will walk away with concrete ideas of how to achieve higher levels of learning for their students.

 **Teacher Observation and Feedback**

*Presenter: Mrs. Nami Friedman*

LOCATION: HARTFORD NORTH

As an instructional leader, your most powerful tool in helping your teachers grow is through meaningful classroom observations and constructive feedback. In this workshop, principals and instructional leaders will learn the practical

skills necessary for successfully observing a teacher at work. Observers will discover how to gather objective and useful data and determine how to best communicate your observations back to the teacher in the most effective manner for future growth.

**Private swimming at the hotel pool is available for Mechanchos from 3:00 - 7:00 pm, and then again at 10:00 - 11:00 pm.**

### 3:45 - 5:15 pm: Structured Networking

The structured networking component of the program offers a facilitated and timed exchange of ideas on a variety of topics geared to your role in Chinuch. Ten separate groups and facilitators ensure that every participant has the opportunity to target the specific needs of your unique Shlichus in Chinuch!

#### Early Childhood (Preschool)

*Facilitated by: Mrs. Sheva Roitblatt, Curriculum Director, All My Children, NY*

LOCATION: HARTFORD SOUTH

#### Lower Elementary

*Facilitated by: Mrs. Henny Bartfield, Teacher and Coach, Margate Hebrew Academy, FL*

LOCATION: STATE BALLROOM SOUTH

#### Upper Elementary

*Facilitated by: Mrs. Rochel Baila Yaffe, Teacher, Southern Connecticut Hebrew Academy*

LOCATION: STATE BALLROOM NORTH

#### High School

*Facilitated by: Mrs. Bracha Landa, Bais Chomesh Toronto*

LOCATION: HARTFORD NORTH

#### School Leadership Curriculum Exchange

*Facilitated by: Mrs. Batya Landes, Director of Judaic Studies, Bader Hillel Academy, Milwaukee*

LOCATION: NATHAN HALE

### Additional Networking Groups:

**LOCATION:** Please meet your facilitator at the Gazebo in the lobby, where she will lead you to her location of choice.

#### Pre-1A/Kindergarten (5-6 years old)

*Facilitated by: Mrs. Chana Sheinberger, Hebrew Academy of Margate, FL*

#### Early Childhood Leadership

*Facilitated by: Mrs. Elana Fertig, M.S.Ed., early childhood leadership coach and consultant*

#### High School Leadership

*Facilitated by: Mrs. Sara Rosenfeld, principal, Beis Chana High School LEC, FL*

#### General Studies Teachers

*Facilitated by: Mrs. Rivka Ives, general studies principal, Monsey Bais Chaya Mushka High School, NY*

#### Resource Providers and Special Education

*Facilitated by: Mrs. Liba Rapoport, M.S.Ed., special education provider, Bais Rivkah, NY*

**Babysitting break is from 4:15 - 6:15 pm.  
Please pick up your babies promptly at 4:15 to allow their caregivers a full and refreshing break.**

### 5:15 - 6:00 pm: Kovetz Limud or Break

Enjoy a refreshing break, or find a chavrusa and learn. Compiled specifically for this Kinus, the *kovetz limud* entitled "Chabad Chinuch: A Unique Mission for Our Times" that you can find in your welcome bag includes a newly-edited *sicha* about the Friediker Rebbe's dedication to Chinuch, and other *sichos* and letters connected to the theme of the Kinus. Suggested locations include the lobby or outdoor cafe.

### 6:00 pm: Group Photo

**LOCATION:** GAZEBO

Before the banquet, please make your way to the Gazebo to convene for a group photo, capturing the unity and solidarity of our family of Mechanchos.

6:30 - 9:00 pm: Chinuch Banquet

LOCATION: BALLROOM

# Chinuch Banquet

## MC

MRS. DEVORA KRASNIANSKI  
*Chabad Early Childhood Education (CECE) Network*  
דבר מלכות AND תהלים

## PERSPECTIVES

*What Does Chabad Chinuch Mean to Me?*

MRS. ROCHEL HOLZKENNER  
*Rohr Bais Chaya Academy &  
Bais Chana High School, Miami, FL*

MRS. ITTY CHAZAN  
*Yeshiva Shaarei Zion, Queens, NY*

MS. DAVINA SHAPIRO  
*Gan Camarillo Preschool, Camarillo, CA*

## ORIGINAL MUSIC

PERFORMED BY MRS. CHAYA BRACHA RUBIN  
*Maimonides Hebrew Day School, Albany, NY*

## VIDEO PRESENTATION: SEEDS

## GREETINGS FROM MENACHEM EDUCATION FOUNDATION

RABBI ZALMAN SHNEUR

9:00 pm: י"ב תמוז Farbrengen

*Chinuch: The Shlichus of Our Time*

*Facilitated by: Rabbi Shimon Raichik*

*Followed by Niggunim and Open Discussion*

LOCATION: STATE BALLROOM NORTH

# Tuesday

8:00 - 8:45 am: Chassidus Before Davening

*Presenter: Rabbi Yisroel Deren*

LOCATION: STATE BALLROOM NORTH

8:45 - 9:30 am: תפלה

LOCATION: STATE BALLROOM NORTH

9:00 - 10:30 am: Networking Breakfast

LOCATION: BALLROOM

Grab breakfast and a seat at a table with teachers from the same grade level that you teach, and spend time exchanging ideas with like minded Mechanchos to grow your Chinuch toolbox.

## Chinuch Resource Fair & Marketplace open from 9:00 am - 5:00 pm

Take a break in your busy day and shop for educational resources and more at the Chinuch Resource Fair and Marketplace. Bring back quality educational materials and gifts for yourself, your family and your classroom.

See page 35 for details.

10:30 am - 12:00 pm: Concurrent Workshops

  **Maker Station for Teachers: Find Tools, Templates and Guidance to Start Preparing Your Classroom**

*Presenter: Mrs. Chedvi Baras*

LOCATION: HARTFORD SOUTH

Get a practical head start on the school year and enjoy a creative outlet, with various tools and templates that you can use to enhance the learning in your classroom. This hands-on workshop will allow you to explore your creativity as you utilize readily available tools and materials with professional guidance, to make either welcome signs, Aleph Bais sensory boards, or social "Work it Out" charts for your classroom.

     **Beyond Knees and Elbows: A Deeper Look at Teaching Tznius**

*Presenter: Mrs. Malka Touger*

LOCATION: HARTFORD NORTH

כל כבודו בת מלך פנימה is one of the cherished values that we try to give over to our students. Yet it is also one of the most

sensitive and volatile issues that students struggle with. How do we convey these precious values to our students in a way that is truly impactful? In this session, Mrs. Touger explores the deeper meanings of Tznius and discussion points for how to present them to your students in a way that they will be well-received.

 סוף מעשה במחשבה תחלה:   
An Introduction to Backwards Design

*Presenter: Dr. Sara Rosenfeld*

LOCATION: STATE BALLROOM SOUTH

How can we work smarter to achieve our goals? This workshop will be an introduction to a method of planning any program, event, curriculum or lesson in a way that is fully aligned with Torah and Chassidus. This session will introduce the concept of the UBD (Understanding by Design) framework with practical how-tos for teachers and school leaders.

*Note: Part 2 of this workshop will take place separately for teachers and for school leaders. If you are not familiar with the UBD framework, this session is a prerequisite for Part 2.*

 The Ladder of Motivation Part 1

*Presenter: Rabbi Levi Feldman*

LOCATION: STATE BALLROOM NORTH

Motivation is the positive side to classroom management, which preempts the need for most of the discipline that might otherwise need to take place. In this workshop, discover how student motivation is both a science and an art that any teacher can master! Learn to identify the five distinct components of motivation that you can tap into to inspire your students to go the extra mile and exceed your expectations in the classroom and beyond. Part 1 of a two-part workshop.

 How to Light the Fire for Your Teachers:   
The Difference Between Inspiration, Motivation, and Discipline (for Early Childhood Leadership)

*Presenter: Mrs. Devora Krasnianski*

LOCATION: NATHAN HALE

The energy and inner passion a teacher brings to her work and her students is perhaps the most important factor in the students' success. This workshop, which is geared towards school leaders of early childhood programs, explores the different avenues for instilling staff motivation from punitive to positive and everything in between. Learn the best way that you, as a director, can light the fire within your teachers to achieve your desired outcomes - and keep that flame burning throughout the year.

 To Know and To Care: Creating a Culture of Connection with Your Students

*Presenter: Mrs. Chaya Teldon*

LOCATION: BALLROOM

The foundation of a healthy school culture is the personal care and connection that is displayed toward every child. In this workshop, Mrs. Teldon will present a slew of tried-and-true, specific, and doable methods for proactively ensuring that these foundational educational goals are in place in your school. A guided discussion will allow school leaders to share their own methods and ideas for how to show care and connection to individual students.

**12:10 - 1:40 pm: Concurrent Workshops**

 Sounds, Letters, Words, and Stories: Preparing Preschoolers for Torah Literacy

*Presenter: Mrs. Nechamy Segal*

LOCATION: HARTFORD NORTH

How can preschool educators provide informed and targeted learning opportunities to give our youngest learners the readiness skills they need for successful literacy learning? Discover how you can support young learners in making independent choices to practice and master the basics of phonological awareness, letter knowledge, vocabulary and comprehension for Torah literacy readiness. This workshop will explore cutting-edge early literacy methodology that is best aligned with our Mesorah and our Hashkofos.

 Students, Parents, Supervisors, Staff:   
The Art of Effective Listening

*Presenter: Mrs. Malka Touger*

LOCATION: HARTFORD SOUTH

Listening is much more than being "all ears!" In every school relationship, it is vital to be able to fully hear what another person is saying, as well as to ensure that the other person feels fully heard. In this workshop, discover the wealth of guidance that Torah has on this topic, and learn practical pointers for more effective listening and hence communication with your students, supervisors and peers.

 The Ladder of Motivation Part 2

*Presenter: Rabbi Levi Feldman*

LOCATION: STATE BALLROOM NORTH

Motivation is the positive side to classroom management, which preempts the need for most of the discipline that might otherwise have to take place. In this workshop, discover how student motivation is both a science and an

art that any teacher can master! Learn to identify the five distinct components of motivation that you can tap into to inspire your students to go the extra mile and exceed your expectations in the classroom and beyond. Part 2 of a two-part workshop.

**חינוך בהלכה ובהשקפת חב"ד:**    

*Presenter: Rabbi Shimon Raichik*

**LOCATION: STATE BALLROOM SOUTH**

So many dilemmas arise in our day-to-day teaching as an endeavor to balance our students' developmental needs with the highest standard of Halacha and Hashkafa. In this session, Rabbi Raichik will give an overview of some of these important topics, followed by the opportunity for an open Q&A.

**סוף מעשה במחשבה תחלה:** 

**UBD for Strategic Planning (Part 2 for School Leaders)**

*Presenter: Dr. Sara Rosenfeld*

**LOCATION: NATHAN HALE**

This workshop for leadership is intended as a continuation of the "Introduction to Backwards Design" workshop held in the morning. (If you are already familiar with the UBD model, you can feel free to only attend this workshop for more in-depth exploration.) Participants will gain an overview of how to use this model in the context of strategic planning in any area of learning and teaching or staff development.

**1:40 - 2:40 pm: Networking Lunch**

**LOCATION: BALLROOM**

**Chabad Mechanchos: Never Alone**

*Presenter: Mrs. Chanah Rose, MEF Educational Director*

**2:40 - 4:10 pm: Concurrent Workshops**

** Small Children, Big Neshamos**

**LOCATION: HARTFORD NORTH**

Part 1: Chassidische Chinuch

*Presenter: Rebbetzin Chana Liba Raichik*

Part 2: Chassidishkeit in the Early Childhood Classroom

*Panelists: Mrs. Esty Altein and Mrs. Shternie Matusof*

This two-part workshop focuses on the sacred role and responsibility of early childhood educators in caring for and

nurturing our young children during their most formative years. In the first half, participants will hear from a veteran Machaneches and Shlucha about her various encounters with the Rebbe and the lifelong guidance she received in the Chinuch of young children. In the second half, participants will hear from a panel of teachers how to practically incorporate Chassidishkeit in the classroom for our precious charges ages 2-6 years old.

** Reaching Higher: Practical Ways to 'UP' the Level of Learning in Your Classroom**

*Presenters: Mrs. Rivkah Schack and Ms. Inbal Levin*

**LOCATION: NATHAN HALE**

This workshop will explore the concept of "upping" our student's everyday assignments to bring about higher levels of thinking and promote emotional and spiritual connections to their learning. In the first half of the workshop, participants will explore 10-15 examples of practical assignments together and discover how to "UP" them to the next level. In the second half of the workshop, participants will practice applying these concepts in small groups. Participants will walk away with concrete ideas of how to achieve higher levels of learning for their students.

** The Five Pillars of Early Literacy to Help Students Access Torah**

*Presenter: Mrs. Nechama Segal*

**LOCATION: HARTFORD SOUTH**

Vocabulary, phonemic awareness, phonics, reading fluency and comprehension: What comes first, what comes next, and how do they support each other? What are the proven methods we can utilize to help all kinds of learners acquire Torah literacy even when Hebrew is not their mother tongue? Learn how to provide meaningful and rewarding opportunities for your students so that they develop the confidence and independence needed to decode and comprehend Torah texts. (This session will build upon Mrs. Segal's first workshop, but is open to newcomers as well.)

**סוף מעשה במחשבה תחלה:**   

**Planning Your Curriculum with the End in Mind (Part 2 for Teachers)**

*Presenter: Dr. Sara Rosenfeld*

**LOCATION: STATE BALLROOM SOUTH**

This workshop for teachers and curriculum staff is intended as a continuation of the "Introduction to Backwards Design" workshop held in the morning. (If you are already familiar with the UBD model, you can feel free to only attend this

workshop for more in-depth exploration.) Participants will gain an overview of how to use this model specifically in the context of planning units of teaching, with practical examples and opportunities for practice. Suitable for all ages and all subjects.

 **Chassidus Applied: Bringing Chassidus into Our Students' Lives**

*Presenter: Rabbi Simon Jacobson*

**LOCATION: STATE BALLROOM NORTH**

Chassidus is much more than a subject, so how can we give it over to our students in a way that they can internalize it and come to appreciate its unique beauty and purpose? In this session, Rabbi Jacobson will present an approach for teaching concepts in Chassidus with some commonly asked questions and answers as examples of how to bring practical Chassidus into our students' lives.

 **Teachers as First Responders: Building a Shared Protocol for Responding to Crisis**

*Presenter: Mrs. Dena Gorkin*

**LOCATION: BALLROOM**

What happens if a student confides in a teacher that they are facing severe trauma at home? What is the school's responsibility if a child is observed as being a danger to themselves? When is it appropriate to hand off responsibility, and how do we do so responsibly? Every school needs to have a fail-proof protocol that is shared across the school staff, to ensure that every child's non-academic needs are met, and Chabad schools need to work together to support each other in implementing these vital measures. In this session, Mrs. Gorkin will present a basic protocol as principals work together to adapt and fine tune it to their own schools' specific needs, so that no child will fall through the cracks.

**4:20 - 4:50 pm: Closing Session**

*One Mission In Many Forms: The Kaleidoscope of Chabad Chinuch*

*Presenter: Mrs. Vivi Deren*

**LOCATION: BALLROOM**

Chabad Chinuch has many faces, from the Hebrew day school or after-care program, to a Cheder classroom or large Anash school, and many other iterations in between. What is the driving mission that unites all of these faces of Chinuch? What makes each of these forms of Chinuch uniquely *Chabad*?

**5:15 - 6:45 pm: Trip to the Ohel and Reading of Pan Klali**

The פ"ן כללי will be available throughout the convention for you to add your name.

May we be זוכה to see the fulfillment of all of the ברכות therein, בגשמיות וברוחניות, to be מצליח in being מחנך our students and our children in the true דרך of תורה and חסידות, and to be able to proudly proclaim "או גדולים" מגשיח צדקנו, תיכף ומיד ממש "שגדלנו" with the coming of מושח.

**Buses Leave Ohel to Crown Heights**

**צאתכם לשלום!**

כי האדם עץ השדה, כרם ה' צבאות בית ישראל. והפירות הם הילדים, כבנים כבנות... ומה גדול זכותו אשר מנהו ד' לנוטר כרמו.  
 -אגרות קודש ה"א, ע' פ"ג



**"A man is a tree of the field"—"The vineyard of the L-rd of Hosts is the House of Israel," the fruits of which are the children, our sons and daughters...How great is the privilege bestowed by G-d upon the individual whom He has appointed as the guardian of His vineyard!**  
*-Igras Kodesh, vol. 1, p.83*

# Presenter Bios



**MRS. ESTY ALTEIN** is an early childhood educator who is passionate about instilling Chassidishkeit in children from the youngest age. Her playgroup in Crown Heights is renowned for its warm and nurturing environment imbued with Chassidische values. She has taught at the Cheder in Seattle, WA and has run extra-curricular programs at F.R.E.E.

**MRS. HENNY BARTFIELD, M.S.ED.**, is a teacher at Hebrew Academy of Margate, FL and is known for her loving and warm demeanor and her use of innovative teaching techniques to engage her students. Mrs. Bartfield is also a certified Brain Coach, and guides and presents to other teachers on a regular basis.

**MRS. CHEDVI BARAS, MS.SP.ED.**, is a veteran educator with over 10 years of experience teaching early childhood education. For the last two years, she has served as the director of All My Children DayCare in Crown Heights and has pioneered the development of many innovative programs including creative means of involving parents in their children's growth and development.

**MRS. ITTY CHAZAN** is a veteran educator with many and varied experiences in Chinuch. She directed a school in Brazil and subsequently directed Camp Chomesh in the Poconos. In New York, she taught at Kesser Bais Yaakov and Shulamis high schools, and currently teaches middle school at Yeshiva Shaarei Tzion. Mrs. Chazan is also a sought-after speaker and workshop presenter for adults.

**MRS. BATSHEVA DEREN**, originally of Kfar Chabad, Israel, was sent on Shlichus to Pittsburgh nearly 40 years ago, where she first taught and then took on the role of principal at Yeshiva Schools of Pittsburgh. Her extensive experience and hands-on approach to Chinuch has made her a beloved Menahale by teachers and students alike.

**MRS. VIVI DEREN** has a long and varied Chinuch career. From teaching in Bais Rivkah High School, she went on to serve as assistant principal in Longmeadow Hebrew Academy in Massachusetts, and then was the founding director of the award winning Gan Yeladim Early Childhood Center. A Shlucha in Stamford, CT, Mrs. Deren is also a sought after speaker and Mashpia in many areas.

**MRS. CHANIE FELDMAN** has worked as the director of the Early Childhood Program at Cheder Chabad of Baltimore for 10 years. She also acts as a consultant for a number of schools in Baltimore and coaches teachers remotely. Mrs. Feldman believes that

supporting children's social and emotional growth is the key to their academic and life success.

**MRS. ELANA FERTIG, MS.SP.ED.** has been the early childhood director at Yeshiva of South Shore in Hewlett, New York since 2003. She is the founder of the Long Island Yeshiva Early Childhood Directors Network, and is a popular lecturer for early childhood program directors and teachers.

**MRS. RIVKA FISHMAN** has taught elementary school, middle school, teenagers, and adults for over 17 years. She has spent many years researching and implementing effective ways to minimize fighting between children and now coaches parents and runs workshops to teach parents and teachers how to "bully-proof" their children.

**MRS. NAMI FRIEDMAN** is a principal at Yeshiva Schools of Pittsburgh and a Shlucha of 30 years. She has been the Rebbetzin of congregations in South Africa and Atlanta before moving to Chinuch full time. Mrs. Friedman is a graduate of the Lookstein Principal Program and has experience teaching most grades 1-12.

**MRS. ZAHAVA FRIEDMAN, OT, BCBA** has worked as an occupational therapist in a school-based setting for over a decade. She is well-known for her advanced knowledge in the areas of sensory integration, behavior management, and core development.

**MRS. CHANA GINSBURG**, designer and facilitator of a series of workshops on personal transformation, has been demystifying Chassidus and Kabbalah in her teaching for decades. She has been a therapist, spiritual and personal growth counselor, and mentor to hundreds of women for over 25 years. She currently has a practice with an office in Brooklyn, NY and counsels, coaches, and mentors world-wide via telephone.

**MRS. DENA GORKIN** is the founder and principal of Bnos Chomesh Academy. With a background in special education, a New York State certification in substance abuse prevention counseling, and over 35 years of experience, Mrs. Gorkin has impacted the lives of hundreds of young women and their families.

**MRS. ROCHEL HOLZKENNER** is the co-director of Chabad of Las Olas, FL, serving the community of young professionals. She is a high school teacher at both Beis Chana LEC in Miami and Rohr Bais Chaya Academy in Coral Springs, and an author whose reflections on Chassidus can be found on Chabad.org.

**MRS. RIVKA IVES** is the principal of general studies at Monsey Beis Chaya Mushka. She is a veteran educator of over 20 years and holds multiple degrees and certifications in regular and special needs education. She was previously the head of special educational needs department at Lubavitch Senior Girls' School in London.

**MRS. CIPPI JUNIK** is a supervisor of teacher training education at Beth Rivkah Seminary/Division of Higher Learning. She is also an educational consultant offering curriculum design,

coaching, and mentorship. Mrs. Junik conducts staff development trainings specializing in all Limudei Kodesh subjects, and textual comprehension skills.

**MRS. DEVORA KRASNIANSKI** is the founder and director of the Chabad Early Childhood Education (CECE) Network where she helps hundreds of Chabad preschools around the world with various resources and assistance. She is also the founder of Adai Ad Institute that provides education and guidance for couples and families.

**MRS. BATYA LANDES, BED, QTS**, is a veteran principal in England and the U.S. and has been teaching for 34 years. Mrs. Landes has served as head of Judaic Studies for over 17 years and has taught in New York, California, Australia, and the United Kingdom. She is currently the director of Judaic Studies at Bader Hillel Academy in Milwaukee.

**MS. INBAL LEVIN** has spent the past four years teaching in the lower elementary classroom, which she calls a Chabad House, at Lamplighters Yeshiva in Crown Heights. Originally from Seattle, WA, Morah Inbal is beloved by her students and their families for her dedicated and creative approach to teaching. She writes frequently about the joys and lessons of teaching, including at [mymef.org/blog](http://mymef.org/blog).

**MRS. ESTHER LEVY** is a teacher at Lubavitch Educational Center in Miami, where she has been able to merge two areas which she is passionate about: teaching Torah and technology. She has produced over 300 (and counting) digital lessons, games, and tests in all Jewish subjects. Mrs. Levy trains new and seasoned teachers on how to use interactive smartboards and Promethean ActivInspire.

**MRS. SHTERNIE MATUSOF** is a beloved Pre1A teacher at Bnos Menachem for the past five years. She is also the Kriah specialist and coordinator for Pre1A and Grade 1, with over 10 years of specialized Kriah experience. She is known for her skilled teaching methods as well as the warmth with which she instills Chassidish values into her classroom.

**MRS. CHAVIVA NEW** is the director at Aliya Girls, an after school program for teenage girls in Crown Heights that supports hundreds of girls through teenagehood. She also directs operations at Neshamos.org which provides emotional sensitivity training for parents and teachers and operates a mental/emotional wellness helpline.

**REBBETZIN CHANA LIBA RAICHIK** is a veteran Shlucha and teacher of a Chabad community in Los Angeles, CA, where she has taught and guided many families over the course of her long career. She has taught various age groups at Bais Chaya Mushka in Los Angeles and currently works with children with special needs.

**MRS. CHANAH ROSE** serves as educational director for the Menachem Education Foundation, where she works with teachers, schools, and other constituents to bring MEF's lofty educational goals to life in the classroom. Mrs. Rose also consults and presents workshops on the Zekelman Standards for Chumash, and has taught nearly all grade levels in the Shluchim Online School, Cheder Chabad of Monsey, and Monsey Beis Chaya Mushka High School.

**DR. SARA ROSENFELD, EDD**, served as a teacher and director of curriculum at Yeshiva - Beth Rivkah Colleges in Melbourne, AU and is one of the authors and lead consultants for the Zekelman Standards. An author of numerous Judaic and Chassidus curricula and workbooks, Dr. Rosenfeld is sought after as a presenter, a mentor, and Jewish educational consultant around the world. She also gives teacher training courses at Adass Israel Seminary.

**MRS. RIVKAH SCHACK** is the Head of School at Lamplighters Yeshiva in Crown Heights, Brooklyn where she has pioneered the Montessori method of education in the Chabad community. She is known for her creative and comprehensive approach to education and has trained many teachers in Montessori methods as they relate to the Jewish classroom. Previously, she was Head of School at the Montessori Torah School in Chicago.

**MRS. NECHAMY SEGAL** is a former classroom teacher, clinical interventionist at Scenic Route Literacy, a graduate-level professor at Daemen College, and literacy coach who designs and provides effective instruction that enables all kinds of learners to successfully access English and Hebrew texts. Mrs. Segal teaches educators how to create more meaningful literacy learning experiences on the individual and classroom level.

**MS. DAVINA SHAPIRO** is a dedicated Morah of 4-5 year olds at Gan Camarillo Preschool, in the California neighborhood where she grew up. A graduate of Beth Rivkah Seminary's teacher training program for early childhood, her philosophy in life and in Chinuch is to put positivity first. She looks forward to her third year as a teacher this fall.

**MRS. CHAYA TELDON** is co-director of Chabad of Long Island, NY and former Head of School at the Jewish Academy, Long Island. Mrs. Teldon is a much sought-after speaker, and has lectured throughout the US, as well as in Israel, Australia, Canada, England, Argentina, and South Africa. A sought-after speaker and Mashpia, she also consults and presents on school leadership through the Consortium of Jewish Day Schools and MEF.

**MRS. MALKA TOUGER** is a renowned teacher, lecturer, author, and all-around educator who has established and taught in schools and seminaries throughout the U.S. and Israel. She has authored and co-authored several best-selling books and produced a number of educational videos in both English and Hebrew.

**RABBI YISROEL DEREN** is founder and director of Chabad of Fairfield County in Connecticut. Rabbi Deren has extensive experience in all areas of Jewish community service and has been actively involved in teaching a wide range of audiences on the university level and in adult education settings. Following a series of personal tragedies, Rabbi Deren has been a source of strength, inspiration, and faith, bringing the Torah's message of hope, joy and strength to diverse audiences.

**RABBI LEVI FELDMAN** is a renowned “teacher’s teacher”. His unique discipline model and effective strategies have been tested and proven in classrooms of all ages. Rabbi Feldman takes his expertise to a global audience by way of his online training courses, mentoring, and school visitations throughout the U.S. He takes pride in teaching his eighth grade students in Oholei Torah, and enjoys bringing his life experience to his workshops.

**RABBI SIMON JACOBSON** is the author of the best-selling book *Toward a Meaningful Life* and founder and director of The Meaningful Life Center in New York. A renowned author, lecturer, and Chozer of the Rebbe, he is the host of the popular “Chassidus Applied” podcast, which provides practical, Chassidus-based answers to hundreds of real-life questions sent to him each week.

**DR. AKIVA PERLMAN, PHD.**, has dedicated the past 15 years of his mental health career working with struggling individuals and families within the Jewish community at large. He currently serves as the director of guidance for the Jewish Educational Center in Elizabeth NJ where he oversees the school’s counseling departments. Dr. Perlman also holds a post as assistant professor at Long Island University’s School of Social Work, acts as an addiction specialist at Ohel, and serves on the advisory board at Amudim.

**RABBI SHIMON RAICHIK** is the esteemed Rav of Congregation Levi Yitzchok and an in-demand Mashpia throughout Los Angeles, CA. He has lectured on many topics of Chassidus and Chinuch throughout his illustrious career and is the presiding Rav at the Kinus Mechanchos Chabad.

**RABBI ZALMAN SHNEUR** is a passionate advocate for Chinuch and for Jewish children worldwide. As founder and executive director of the Menachem Education Foundation, he has spent the past decade innovating solutions and providing resources for schools and teachers.

**RABBI ZELIG SILBER** is a longtime teacher at Cheder Chabad of Monsey, and is an alumnus of MEF’s first TIP cohort. A sought after teacher, mentor, and advisor, Rabbi Silber directs the men’s division of the Teacher Induction Program, has coached scores of teachers, and presents dynamic workshops on education in schools throughout the U.S. and Canada each year about topics related to the Chinuch community.

## Chinuch Resource Fair & Marketplace

### Menachem Education Foundation

Explore our Resource Fair to discover ways to bolster your Shlichus of Chinuch not only in the summer, but throughout the year! Find out more about:

- teacher training and coaching programs
- leadership training and coaching programs
- the Zekelman Standards for Chumash and resources
- professional development workshops for your school
- inspirational Chinuch content
- professional development webinars and webinar series
- Virtual Teachers’ Lounge online networking
- new - Mechaneches Training!
- and more!

### 1-2-3 IVRIT/1-2-3 K’RIAH

### A Yiddish Song for Every Parsha and for All the Yomim Tovim

[Alefbook.org](http://Alefbook.org)

### Back to Basics Sichos Curriculum

*Bullyproof Your Classroom: Sara the Bucket Filler and other resources from Rivka Fishman*

### DotbyDot Hebrew Reading

Elle Wigs

### Gemara Academy

*In Search of the Essence: Inyana Shel Toras Hachassidus (and other Chassidus curricula)*

**Safa Neima: A Comprehensive Hebrew Language Program**

**The Meaningful Life Center, offering Chassidus Applied resources**

**Torah Curriculum for Early Childhood**

**World Within a Word - a Chumash Hebrew Language Program**

**Zerach.com Jewish Educational Materials**

# Pan Kloli

*Please arouse abundant mercy for us, Chabad Mechanchos, who have come together on this Chag Hageulah of 12-13 Tammuz for a gathering of growth and unity, with the aim of enhancing and increasing the holy work of planting our Chassidic vineyard [of education].*

*We ask and plead for the Rebbe's blessings, for each and every Mechaneches, that Hashem should provide us with the blessings that we need, and that we have the strength and ability to succeed beyond expectations, both with our children and families at home, as well as with our students at school.*

*May we merit to succeed in this holy Shlichus, for which the Friediker Rebbe - the Baal Hageula - had self-sacrifice, and to do so with that same self-sacrifice which he bequeathed to us; a mission for which he blessed his Shluchim in the field of education, "You plant and my tears will cause the fruit to grow." May we merit to see much Yiddishe Chassidische nachas from each and every one of us and primarily from our students, that Hashem fulfill all of our hearts' desires for good and for blessing, in physical and spiritual health, plentiful livelihood, peace and serenity, and all that is needed both physically and spiritually.*

*May all those who need such Yeshuos be blessed with Nachas from their children, a Refuah Shelaima from the Healer of all flesh, and Shidduchim, and may the Rebbe's blessings be manifest immediately and in a tangible way. May we nurture and educate our students to be "candles to illuminate" who light up the darkness of exile, and are dedicated and connected to the Rebbe and to his holy work.*

*In particular, may all of our students succeed in overcoming any challenges or obstacles presented by technology or by the outside world, and in maintaining the wholesomeness and purity of their souls - as the Friediker Rebbe, the Baal Hageulah, had self-sacrifice to achieve. May we succeed in transforming darkness into light, both on our own and through our students, as shining examples for others. May the Rebbe's blessings and this holy work bring us to greet our righteous Moshiach, and may we merit to point and say, "Behold the crops - the children - that we have raised," giving Nachas to all of our Rebbeim.*

כ"ק אדמו"ר

אנא לעורר רחמים רבים עבורנו מחנכות מוסדות חב"ד ליובאוויטש, המתכנסות בחג הגאולה י"ב וי"ג תמוז לכנס של השתלמות ואחדות, מתוך מטרה לשפר ולהוסיף במלאכת הקודש, נשירת כרמינו החסידי.

אנו מתחננות ומבקשות לברכת כ"ק אדמו"ר, עבור כל אחת ואחת מהמחנכות

שיתן ה' לנו את הברכות המתאימות ויהיה לנו הכוח והיכולת להצליח למעלה מן המשוער עם ילדינו ומשפחותינו בבית ועם תלמידותינו במוסדות החינוך.

שנוכח להצליח בשליחות קדושה זו, עליה מסר כ"ק אדמו"ר בעל הגאולה את נפשו, ובאותה התמסרות שהנחיל לנו. שליחות בה ברך את שליחיו לשדה החינוך, "אתם תנטעו ודמעו תי תצמחנה את הפרות".

שנוכח לראות רוב נחת יהודי וחסידי מכל אחד ואחת מאיתנו ובעיקר מהתלמידים והתלמידות.

שימלא ה' כל משאלות ליבנו לטובה ולברכה בבריאות הגוף ובריאות הנפש, פרנסה בהרחבה מנוחה ושלווה ובכל המצטרך בגשמיות וברוחניות.

שיתברכו כל הזקוקות לישועה בנחת מילדיהם, ברפואה שלימה מאת הרופא כל בשה, ובשידוכים, ויתממשו ברכות כ"ק אדמו"ר תיכף ומיד ולמטה מעשרה טפחים.

שנוכח לגדל ולחנך את תלמידותינו כנרות להאיר שיאירו את חשכת הגלות, ותהיינה מסורות וקשורות לכ"ק אדמו"ר ולפעולותיו הקדושות.

ובפרט שיצליחו כל התלמידים והתלמידות להצליח ולהתגבר על כל מונע ומעכב בטכנולוגיה וברוח הרחוב. וישמרו על תמימותם וטוהר נפשם. כפי שמסר על כך את נפשו כ"ק אדמו"ר בעל הגאולה.

שנצליח להפך החושך לאור בעצמנו ובהן, וכמופת לרבים. וברכות כ"ק אדמו"ר ועבודת קודש זו, יובילו אותנו לקבלת פני משיח צדקנו, ונזכה להצביע ולומר "ראו גידולים שגידלנו", לנח"ר רבותינו נשיאינו.

ON BEHALF OF  
ALL CHABAD  
STUDENTS  
WORLDWIDE,  
MENACHEM  
EDUCATION  
FOUNDATION  
SALUTES

*Our*  
*Mechanchos*

IN APPRECIATION TO

*Alan and Lori*  
*Zekelman*

WHO ARE TRUE STEWARDS OF THE  
REBBE'S VINEYARD -  
THE CHILDREN IN CHABAD SCHOOLS  
THROUGHOUT THE WORLD.

YOUR DEDICATION TO SUPPORTING  
AND UPHOLDING  
THE BEST POSSIBLE CHINUCH  
ENABLES THE GARDEN OF TORAH TO  
GROW AND FLOURISH  
AND OUR CHILDREN TO BLOSSOM  
AND SPREAD NEW SEEDS  
IN PERPETUITY.

THANK YOU FOR YOUR CONTINUOUS  
FRIENDSHIP AND SUPPORT.

RABBI ZALMAN SHNEUR

THE PAUL AND PEARL  
CASLOW FOUNDATION

SALUTES

*Chabad  
Mechanochos  
Worldwide*

FOR THEIR SINCERE  
DEDICATION AND  
FOR ENSURING OUR  
CHILDREN'S FUTURE.

IN HONOR OF THE

*Educators  
of Crown  
Heights*

WHO GIVE EVERYTHING THEY  
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MR. AND MRS. ECKHAUS  
SPARKLES GIFT AND PARTY SHOP

DEDICATED TO

*the Rebbe*

FOR HIS VISIONARY  
LEADERSHIP  
AND IMPACT ON  
THE WORLD OF  
CHINUCH.

MR. ELI SCHWARTZ  
NIGHTINGALE PROPERTIES

TO MRS. CHANAH ROSE  
AND THE WHOLE STAFF OF  
MENACHEM EDUCATION  
FOUNDATION:

WE SALUTE YOUR OUTSTANDING  
WORK ON BEHALF OF CHINUCH.

MAY YOU MERIT TO SEE THE  
FRUITS OF YOUR TIRELESS EFFORTS  
AND TO GO FROM STRENGTH TO  
STRENGTH IN YOUR WORK.

ALEX AND LEAH POLTORAK

MR. ANDREW PENSON  
SALUTES

*Lubavitch  
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EDUCATION.

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DEDICATED TO THE  
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*Students  
in Chabad  
Schools*

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MAY HASHEM BENTCH

THE EDUCATORS WHO ARE

ENSURING THE FUTURE OF

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MR. AND MRS. SRULI RICHLER

IN HONOR OF

*the Rebbe &  
the Friedeker  
Rebbe*

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MR. YEHUDA AND  
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EFRAIM AHDUT AND  
NISSIM FRANCO  
SALUTE THE VITAL  
WORK OF

*Rabbi  
Zalman  
Shneur*

ON BEHALF OF CHABAD  
CHINUCH WORLDWIDE.

To  
*The Bram Brothers,  
Avremi and Shlomo*

THANK YOU FOR YOUR  
DEDICATION TO THE REBBE

AND FOR ALWAYS BEING  
THERE, ESPECIALLY FOR THE  
LOST AND FORGOTTEN.

MAY YOU ALWAYS HAVE  
TREMENDOUS BRACHA IN  
EVERYTHING YOU DO.

RABBI ZALMAN SHNEUR

THE MECHANOS'  
MORNING LEARNING  
SESSION IS DEDICATED  
IN MEMORY OF

*Yisroel Hirsch  
ben Nochum,*

JERRY EISENBERG, OBM,  
A GREAT FRIEND OF  
CHABAD CHINUCH.

THE EISENBERG FAMILY

THE LEARNING SESSIONS  
WITH RABBI AND  
REBBETZIN RAICHIK  
ARE SPONSORED  
*L'ILUI NISHMAS*

*Chaim Noson  
Hakohen ben  
Shmuel*

BY BRUCE FEDERMAN  
AND HIS FAMILY

WE SALUTE

*Chabad Chinuch*

*Worldwide*

YOUR COMMITMENT TO  
THE REBBE'S VINEYARD

IS INSPIRING.

MAY YOU GO  
*M'CHAYIL L'CHAYIL.*

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ARE PROUD TO SUPPORT OUR

*Incredible*

*Mechanchos*

WHO ARE SO DEDICATED TO OUR  
COMMUNITY'S CHILDREN.

*Mazel Tov*

ON THIS WONDERFUL  
CELEBRATION OF  
OUR COMMUNITY'S  
EDUCATORS!

MR. AND MRS. SHMUEL GOODMAN

IN APPRECIATION TO THE ENTIRE

*Chabad Chinuch  
Community*

FOR EDUCATING THE NEXT  
GENERATION IN THE WAYS OF  
TORAH AND CHASSIDUS.

MR. YOSEF SILVERMAN

CONGRATS TO THE  
*Menachem Education  
Foundation*

FOR ANOTHER YEAR OF  
GREAT SUCCESS!

MR. EZRA MEHRFAR

TO

*Rabbi Zalman Shneur*

THANK YOU FOR YOUR INSPIRATIONAL  
LEADERSHIP. WE VALUE YOUR ENERGY AND  
EXCITEMENT, AND YOUR COURAGE TO TAKE BOLD  
STEPS FORWARD FOR THE SAKE OF OUR CHILDREN.  
WE FEEL PRIVILEGED TO SHARE MEF'S VISION.

THE MEF TEAM

TO THE ESTEEMED AND TALENTED

*Convention Committee:*

Yasher Koach for your tireless efforts in planning and executing this Chabad Chinuch Convention.

כל העוסקים בצרכי ציבור באמונה  
הקב"ה ישלם שכרם.

Your community service serves as an example for us all.

May you only continue M'chayil el Choyil in your work on behalf of the Chinuch community and Klal Yisroel.

With blessings for continued success,

ZALMAN SHNEUR

ANONYMOUS DONORS,  
TORONTO, CANADA  
SALUTE THE REBBE'S VISION  
FOR CHINUCH AND HIS

*Shluchim, Chabad  
Mechanichim and  
Mechanichos*

WHO HAVE DEDICATED  
THEIR LIVES TO TEND TO  
HASHEM'S VINEYARD, OUR  
PRECIOUS CHILDREN.

To the team of esteemed מחנכים and מחנכות

And talented and dedicated staff of the  
Menachem Education Foundation

For your immeasurable impact on Chabad  
Chinuch all over the world

One child, classroom, educator and  
program at a time:

RABBI MENDY GREENBAUM

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MRS. RENA UDKOFF

And all other contributors past and present  
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and path forward.

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"ומצדיקי הרבים ככובים לעולם ועד"

RABBI ZALMAN SHNEUR  
*Founder & Executive Director*

MRS. CHANAH ROSE  
*Educational Director*

DEDICATED TO

*Rabbi and Mrs.*  
*Leib Kramer*

ארי' לייב בן יצחק מיכל  
&  
חי' זעלדא בת אליהו

WHO WERE *MOISER*  
*NEFESH* IN BUILDING THE  
CHINUCH IN MONTREAL  
AND WHOSE CHILDREN  
AND GRANDCHILDREN  
CONTINUE THAT LEGACY.

DEDICATED BY THEIR FAMILY

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Lori Zekelman*

IN HONOR OF THEIR  
SUPPORT AND  
FRIENDSHIP TO CHABAD  
CHINUCH WORLDWIDE.



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